



## 2025 SPONSORSHIP/DONATION PACKET

It is with great pleasure that we present to you our 2025 sponsorship/donation packet. May you consider supporting our Kids Poetry Basketball Back-To-School Financial Literacy Event on Saturday, August 16th from 2-5pm at the Peeler Recreation Center (1300 Sykes Ave Greensboro NC 27405). The event will be free and open to the public with free food, reading books, school supplies, and much much more!.

The event will feature the kids enrolled in our 6-week summer program at the following locations:  
(July 7th- August 15th)

- Partnership Village of the Greensboro Urban Ministry
- Peeler Recreation Center
- Nehemiah Community Empowerment Center
- Triad Play Youth Camp

It is during our program sessions that participants will be challenged to think critically and creatively as they move around the basketball court. Words and literacy take on new meaning as children team up to complete a series of basketball related tasks that challenge them to expand their vocabulary and understanding of poetry, spelling and reading. Even though there is a competitive component, the program fosters a sense of accomplishment and develops a sense of self-esteem that many at-risk children lack. Furthermore, participants leave with a different perspective on poetry and many are inspired to begin writing their own poems.

Students will also be engaged in our Kids Poetry Basketball L.I.F.E (Leadership, Innovative, Financial/Fitness, Entrepreneurship) Financial Literacy Program in which we teach children about business terms, developing a business plan, budgeting, savings, and money management all while playing basketball games.

It is at the event that the featured kids will:

- present activities that involve the players to spell plus recite poetry and financial words while playing basketball.
- present their business plans and a working budget.
- present a number of business vendors to sell items such as clothes, soaps, lotions, toys, oils and incense. The purpose of the business vendors is to offer the featured kids the opportunity to gain practical experience with earning and saving their income

In the past, we would purchase sneakers for the kids enrolled in Kids Poetry Basketball programs. But now that we are teaching kids about earning money, budgeting money and saving money, we require kids to purchase their own sneakers with the money that they earn. Our goal is to present job opportunities (in the form of Business Vendor Items) for the kids to sell to earn money to purchase what they need and want. It is also our aim to instill in them the understanding of money management, savings and investing in themselves.

**BUDGET**  
**KIDS POETRY BASKETBALL**  
**2025 BACK-TO-SCHOOL FINANCIAL LITERACY EVENT**

Name of Program: Kids Poetry Basketball

Director: Clement Mallory

Event Date: August 16th

Time: 2pm-5pm

Location: Peeler Recreation Center Greensboro NC

**Event Expenses:**

Staff Support	\$2,500
Police services	500
Rental fee	500 (Inkind)
Team Jerseys	2,000
Medals and Trophies	500
Entertainment	1,800
Catered food and pizza	1,300
Marketing	350
Equipment/material	700
Backpacks and school supplies	2,000 (Inkind)
Business vendor items	1,000 (Inkind)

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Total	\$13,150
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Projected number of students in the program - 75

Projected number of students at the event - 450

Out of pocket cost per child \$0

Please review the following sponsorship/donation options:

**Sponsorship Levels and Benefits - In exchange for your support**

1. **GOLD LEVEL (\$2,500)** On this level your business or organization's logo will be on all of our Kids Poetry Basketball Website (for 1 year), Program Flyers/Posters, Program Banner, and T-Shirts.
2. **SILVER LEVEL (\$1,500)** On this level your business or organization's logo will be on our Program Flyers/Posters, Program Banner, and T-Shirts.
3. **BRONZE LEVEL (\$750)** On this level your business or organization's logo will be on our Program Flyers\Posters and Program Banner.
4. **DONATIONS are welcome!!!**

**It's easy to support**

*(NOTE: Kids Poetry Basketball Inc. is a Tax Deductible 501 (c)(3) non-profit)*

Select your level of sponsorship: Gold \_\_\_ Silver \_\_\_ Bronze \_\_\_ Donation\_\_\_

Tell us about yourself and your business or organization:

1. Your name and title: \_\_\_\_\_
2. Name of your business or organization: \_\_\_\_\_
3. Address of business or organization: \_\_\_\_\_
4. Phone number of business or organization: \_\_\_\_\_
5. Email of business or organization: \_\_\_\_\_

**Final step: All sponsorship payments and business/organization's logo are due by Friday August 1st 2025 . Donations are welcome at any time.**

Write your check to: Kids Poetry Basketball Inc.

Mail check to:

Kids Poetry Basketball Inc.

P.O. Box 171

Greensboro, NC 27402

You can also submit your sponsorship payment and donate on our website at:

[www.kidspoetrybasketball.com](http://www.kidspoetrybasketball.com)

Thank you for your support in advance!

Clement Mallory

Founder and Executive Director

Kids Poetry Basketball Inc.

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