



P.O. Box 171
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www.kidspoetrybasketball.com



SPONSORSHIP OPPORTUNITY

What is Kids Poetry Basketball?

Kids Poetry Basketball is a (501.C3 Non-Profit) literacy program designed for kids ages 4-13. We teach kids how to read, spell and identify poetry words while playing basketball. Our mission is to develop creative and critical thinking skills through the use of literacy and athletics. Our goal is to also encourage self-esteem and self-awareness while promoting healthy eating habits in our attempt to combat childhood obesity.

Our work in the community

Kids Poetry Basketball has been impacting the Greater Greensboro community since 2010. We have been able to present Kids Poetry Basketball with the support of the following community partners and sponsors: King's English, Guilford County Schools, Communities In Schools – Greater Greensboro, Black Child Development, The Community Foundation of Greater Greensboro, The Weaver Foundation, ARCH MI, Truiliant Federal Credit Union, Schneider Stone, The East White Oak Community Center, Greensboro Housing Authority, Greensboro Parks and Recreation, Greensboro Downtown Parks, The Salvation Army, The Bryan Family YMCA, Partnership Village of the Greensboro Urban Ministry, Greensboro Alumni Chapter of Kappa Alpha Psi Fraternity Inc., VISIONS Family Services, ICAN Solutions, Black PagesUSA, Belk Department Store at the Friendly Shopping Center, VF Foundation, Walmart Foundation, First Baptist Church, Mount Zion Baptist Church, West Market United Methodist Church, Unity In Greensboro Church, Guilford College United Methodist Church, UNCG Basketball, Greensboro Swarm and the Greater Greensboro Community!

Present work in the community

On Saturday, August 13, 2022 Kids Poetry Basketball will host our Youth Poetry Festival at the Windsor Recreation Center (601 East Gate City St. Greensboro NC) from 1pm-4pm. The Kids Poetry Basketball Youth Poetry Festival will be free and open to the public with free food and free reading books!

The event will include the following activities:

- Kids Poetry Basketball games – featuring kids enrolled in our summer program at the Windsor and Glenwood Recreation Centers of the Greensboro Parks and Recreation Department along with kids from Partnership Village of the Greensboro Urban Ministry.
- Arts & Craft Stations
- A Bounce House

- Musical, Dance and Poetry Performances
- Vendors
- Back-To-School Supplies

How can you help?

1. Provide sponsorship support (to help purchase Kids Poetry Basketball activity coloring books, team jerseys & t-shirts, medals, kids sneakers, a bounce house, small basketball hoops, and DJ services).

Sponsorship/Vendor Levels and Benefits

1. **Gold Level (\$1,500)** On this level your business or organization’s logo will be on our event flyers/posters, event banner, team jerseys & t-shirts and vendor space.
2. **Silver Level (\$700)** On this level your business or organization’s logo will be on our event flyers/posters and event banner and with vendor space.
3. **Bronze Level (\$350)** On this level your business or organization’s logo will be on our event flyers/posters with vendor space.
4. **Vendors Fee (\$50)**
5. **Donations are welcome and appreciated!!!**

It’s easy to support (PLEASE FEEL FREE TO JUST DONATE WHAT YOU CAN)

(NOTE: Kids Poetry Basketball Inc. is a 501 (c)(3) non-profit)

Select your level of sponsorship/Vendor: Gold ___ Silver ___ Bronze ___ Vendor ___

Tell us about yourself and your business or organization:

1. Your name and title _____
2. Name of your business or organization _____
3. Address of business or organization _____
4. Phone number of business or organization _____
5. Email of business or organization _____

Final step

Write your check to: Kids Poetry Basketball Inc.

Mail your check to:

Kids Poetry Basketball Inc.

P.O. Box 171

Greensboro, NC 27402

Sponsorship payments are due by: July 1, 2022

Thank you for your support in advance!

Clement Mallory

Founder and Executive Director, Kids Poetry Basketball Inc.

